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**Benjamin Kim**  
**Product Designer**

www.editcopypaste.com  
ben@editcopypaste.com / (646) 620-6406

10 years designing SaaS applications for b2b companies. Experience with transforming complex business models in-to data-driven online experiences. Maintain an active freelance business, direct UX for a diverse set of healthcare clients.

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**Quality Reviews**

2014–2015

**VP Product**

Head of product development at Quality Reviews, in charge of entire design and front-end development of the RateMyHospital product which included the mobile survey/feedback tool and web-based healthcare administrator dashboard. Led testing and created framework for analytics. Responsible for product marketing.

**Axial**

2011–2014

**User Experience Lead**

First designer at Axial, responsible for all UX and UI decisions. Modernized front-end code standards. Involved in designing the company's product marketing and branding efforts. As the company grew, promoted to manage and mentor other designers and front-end engineers.

**Gerson Lehrman Group**

2010–2011

**Lead Designer**

Responsible for discovery, user research, requirements definition, conceptual design, and interaction planning/specification. Introduced rapid prototyping processes to the design, UX, and front-end development teams. Worked with internal marketing team, as well as external agencies on new product development and brand strategy.

**Gerson Lehrman Group**

2004–2009

**User Experience Designer**

Collaborated with product management and business development teams to create web products utilized by financial institutions to manage primary research. Focused on research, vision typing, wire-framing, and visual design. Worked hand-in-hand with internal engineering team, consultants, and PR agencies to ensure on time delivery of final product.

**PB Design**

2004

**Interaction Designer**

Worked across a variety of industries, including B2B, B2C, education, fashion, and industrial. Responsibilities included conceptualizing designs across a variety of mediums: print, web, kiosk, and floor displays. Oversaw all front-end web development (HTML, CSS, Flash, Javascript) and content created for interactive brochures on CD/DVDs (Director).

**Morningstar**

2002–2003

**Interaction Designer**

Responsible for designing and creating (Actionscript development and XML) interactive financial data charts, presentations, and tables in Flash. Led effort to capture and produce live video and audio content.

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**French Culinary Institute**

2008

General Studies

**University of Illinois — Chicago**

2001–2003

BA, Art & Architecture

**Rhode Island School of Design**

2001

Typography

**University of Wisconsin**

1997–2000

Economics & Political Science